

## **Farzanna S. Haffizulla, M.D. named Host of Mission Critical Health**

**June 12, 2013 Wellington FL.** The new host of Mission Critical Health is Farzanna Haffizulla, M.D. Dr. Haffizulla is highly credentialed and serves as the National President-elect of the American Medical Women's Association, a Diplomat of the American Board of Internal Medicine, Voluntary Assistant Professor of Medicine University of Miami Miller School of Medicine and Affiliate Assistant Professor of Clinical Biomedical Sciences at Florida Atlantic University, Charles E. Schmidt College of Medicine.

Earlier this year, Mission Critical Health launched a new editorial service to provide educational healthcare content to hospitals, clinics, physician offices and assisted living communities nationwide. As a practicing physician and the host of this new series, Dr. Haffizulla will provide valuable insight into the challenges and evidence based solutions within today's healthcare environment.



"The Mission Critical Health program allows for improved health information flow at the primary, secondary and tertiary levels of medical care and at the patient level. As a practicing Internist, it is one of my passions to improve the synergy among health care organizations and both potentiate and facilitate the flow of information at each stratum of patient care. Using this national platform approach propels and elevates quality and delivery of care in an effective and informative manner." says Farzanna Haffizulla, M.D.

"We are excited to be working with Dr. Haffizulla" says David Holden, Executive Producer for Mission Critical Health. "We believe Dr. Haffizulla will not only provide a fresh perspective for our educational programming but she has proven herself to be a great ambassador of education. Dr Haffizulla is the kind of doctor we all wish we could have, she does house calls, gives her patients as much time as they want and will even connect with her patients through teleconferencing if requested. The doctor's grasp of modern technology and traditional bedside manner is what sets her apart and made her an easy choice as host."

### **About Mission Critical TV**

Mission Critical Health is a dynamic health care media company providing award winning health and medical video content to point of care TV platforms inside health care facilities, online and on TV channels nationwide. Mission Critical Health's programming goals are to address issues that improve patient care, best practices and improve preventative health & wellness information to the patient.

Mission Critical Health delivers media solutions that target specific patient demographics. From news stories for local news affiliates to medical education and training for health care professionals, Mission Critical Health provides media and communications services for the entire healthcare spectrum.

Learn more by visiting: [www. MissionCriticalHealth.com](http://www.MissionCriticalHealth.com)

### **Media Contacts:**

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